

2023 Annual Report



# **UCS Foundation 2023 Annual Report**

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# A Message from our President

In reflecting on 2023 and looking forward to 2024, I am reminded of the literary giant Robert Louis Stevenson who said "Don't judge each day by the harvest you reap, but by the seeds you plant." It is easy to look at the immediate impact of the UCS Foundation's work such as: funding UCS Superintendent Scholarships to graduating seniors, providing scholarships and support for the UCS Pathways to Success, supporting Science Olympiad and other programs. Nothing demonstrates our commitment to "planting these seeds," as does our partnership with UCS and Connect Macomb to bring together the one-of-a-kind 6th Grade Career Focus Event. Bringing nearly 2000 sixth grade students to a formal lunch where they engage with a professional mentor and listen to an incredible speaker. These are but examples of seeds within the larger field being sowed. To our dedicated volunteer board, incredible UCS team of administrators, teachers, students, and the broader community of individual and corporate donors whose generosity makes all of this possible, do not lose sight of the harvests coming!

The seeds of generosity, of passion for a better future, of volunteerism, and, most importantly, of a caring community are already sprouting. Dr. Nicole Black, Vice President of Biomedical Fabrication at Desktop and Forbes 30 under 30 in Manufacturing and Industry, took days out of her leadership in cutting edge 3D printing of medical devices in Boston to pay back her UCS roots and inspire 2,000 students and 200 adults that they too can make an impact. Nicole is one of thousands of UCS success stories who continue to spread a passion for what they do and have an impact in their communities. Our impact today, the seeds we plant, will grow, germinate and spread with each year and each generation of UCS students and teachers.

In 2023, the UCS Foundation not only invested in the success of UCS teachers and students but also in the long term success and stability of our very own non-profit organization by completing a long term strategic plan. Our collaborative, guided process, establishes the blueprints for the success of the Foundation and in doing so, the long term commitment to the UCS students and teachers. The Strategic Plan is included in this report as an appendix.

In order to achieve our mission, the UCS Foundation will focus on four key strategic objectives: growing awareness, strengthening fundraising, building infrastructure, and expanding outreach.

On behalf of the UCS Foundation, thank you all for your continued support, dedication, and confidence in our foundation as we continue to support the incredible students and educators in Utica Community Schools.



Juli Sala, UCS Foundation President

Mission Statement: The UCS Foundation, through partnerships with the community and the UCS district, encourages and supports educators and students to enhance educational experiences beyond what is possible with public funding.

**Career Focus Event 2023** 

The 29th Career Focus Luncheon was hosted this past May 8th and 9th, 2023. The UCS Foundation, in conjunction with the Superintendent's office, was able to host this event for the 2,000 sixth and graders of UCS. Every UCS sixth grader, along with hundreds of business professionals, community representatives, teachers, media center specialists and principals gathered at the Palazzo Grande to collaborate about their futures.

Our keynote speaker for the 2023 event was UCS Graduate Dr. Nicole Black. She is the Vice President of Biomaterials and Innovation for Desktop Health. She currently leads a team at Desktop Health to bring the PhonoGraft device and other innovative medical devices to patients. Her accolades include being named to the prestigious Forbes 30 under 30 in Manufacturing and Industry, the Baxter Young Investigator, and the Collegiate Inventors Competition Winner. She was a wonderful presenter and was able to discuss complicated medical instruments and development with our students.

The Career Focus Luncheon for 2024 will be May 7th & May 8th. Our keynote speaker for 2024 will be released soon!





# 2023 Superintendent Scholarships

Since its inception, the Evening of Excellence has raised money to support the Superintendent Scholarships for deserving UCS seniors. Although we couldn't have our fundraising event, the UCS Foundation provided \$35,000 towards the Superintended Scholarships, nearing \$500,000 in total. The students who are selected embody the meaning of UCS Success by excelling in academics, displaying leadership qualities, serving the community, and overcoming personal challenges. We are proud to support higher educational opportunities for these outstanding students.



Congratulations to the 2023 Superintendent Scholarship receipients.

# **2023 Golf Outing**



Cherry Creek Golf Club - Shelby Township, Michigan

The Foundation is proud to announce the annual *UCSF Golf Outing* raised over 15K for Utica Community Schools in 2023.

The Foundation hosted its annual Golf Outing on September 25th, 2023. Held at Cherry Creek in Shelby Township, MI, the day allowed golfers, supporters, donors, and friends to enjoy 18 holes of championship play, lunch and dinner. Funds raised from this event support our mission! In total, nearly 90 golfers participated in the event and this annual tradition is enjoyed by all!

The 26th Annual Golf Outing is scheduled for September 17, 2024. We hope to see you there!

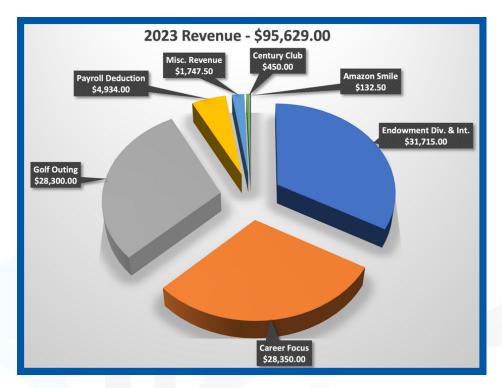


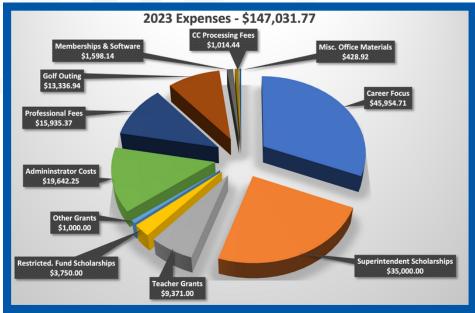






# **Financial Report**





Although 2023 was not a fiscally successful year for the Foundation, our committment to the mission remained steadfast by continuining to support the students and teachers of UCS.

In recognition of our financial hardships, the UCS
Foundation will focus keenly on our strategic objects of growing awareness, building infrastructure, expanding outreach, and ultimately strengthening fundraising so that we may continue to support our mission, in alignment with our core values for many years to come.

We encourage and welcome the community to support the UCS Foundation with your Time, Talents, and Treasure by visiting our website at UCSFoundation.org

# **UCS Foundation Board & Staff**

Dedicated to supporting Utica Community Schools







Sherman Abdo



**EXECUTIVE BOARD TRUSTEE** 



Patty Lopez
TREASURER



Stacy Zarko

# **Trustees**



**Brent Bohlinger** 







**Ron Chriss** 



Susan Rosso



Ray Lope



Nate Tallman

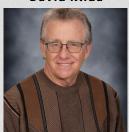




Michael Nowicki



**Dan Wesner** 



**Bob Van Camp** 

**Paul Alandt** (not pictured)



Mr. Robert S. Monroe **UCS Superintendent** 



Dr. Steven Meyer Liaison for the Board of Education



**Chelsie Nobar Marketing Specialist** 

# **Thank You To Our Sponsors**

A sincere and heartfelt thank you to all of you who choose to donate to the UCS Foundation. None of this would be possible without your dedicated support.









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LYNN AND PAUL ALANDT FOUNDATION





INTEGRATED design SOLUTIONS architecture engineering interiors & technology



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Thank You to many more who have made donations

#### UCS Teachers and Staff Thank You!

Dominic Aversa Mark Bienkowski Heather Blum Nancy Brunetz Veleta Carpenter Nina Carver- Hardiewich Kim Charland Susan Clark Morgan Cloyd Diana Coles Kenneth Cucchi Cheryl Cunningham Diane Dotson Renee Fiema Donna Fisher-Sheppard Patricia George Danielle Guglielmetti Tina Howell Stephen Hulbert Cheryl Hyslop Renae Kane Lisa Keyes Brian LaPorte Melanie Lechner Thomas Lietz Christine Lope Nicole Lorenzo Scott May Molly Mayernik Timothy McAvoy Lisa McDill **Scott Mondoux** Robert Monroe Natalie Montgomery Jessica Nicol Karen Patrick Marie Phillips Vincent Scaglione Shelly Semrau Marcella Spalding Shannon Spisak Renee Tekely Kristina Tepper Justin Washington Melisa Watson Eric Weaver Christine Wilson Jacqueline Zawierucha

# **Thank You To The District**

A sincere thank you to Superintendent, Mr.
Robert Monroe, and his entire office. The
foundation cannot thrive without the partnership
gained through these relationships.

Thank you to the teachers, principals, administrative staff, volunteers and community members who support the foundation's mission and vision.

We are grateful to be a part of this community effort, and for each and every one of you.

The UCSF board and staff members thank you.

# APPENDIX A UCS Foundation Strategic Plan



# Strategic Plan

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# A Message From the Board of Trustees

Welcome to the UCS Foundation Strategic Plan.

This document represents the commitment of the UCS Foundation Board of Trustees, in partnership with Utica Community Schools, to secure the long-term success of the UCS Foundation, and in doing so, the continued success of the educators and students we support.

The strategic planning process brought a renewed sense of community, dedication, and purpose within our Board of Trustees and reinvigorated our commitment to empower and impact this community.

We recognize that this strategic plan is only the first step in a long journey we embark on; but we are more confident than ever that with the help of our community and partners, we will succeed in our mission.

We encourage you to reach out and join us in this endeavor, by visiting our website at www.ucsfoundation.org or emailing us at mail@ucsfoundation.org.

Sincerely, thank you!

#### **BOARD OF TRUSTEES**

# **Executive Board**

Sherman Abdo	President
Juli Sala	Vice President
Patty Lopez	Treasurer
Robert Van Camp	Secretary
Michael Nowicki	Immediate Past President

#### **Administrator**

Chelsie Nobar

# **Ex-Officio Members**

Robert Monroe	Superintendent
Steven Meyer, Ph.DUCS	Board of Education Trustee

#### **Trustees**

Brent Bohlinger	Trustee
Ron Chriss	Trustee
Les Gilbert	Trustee
David Klida	Trustee
Tom Lietz	Trustee
Ray Lope	Trustee
Susan Rosso	Trustee
Nate Tallman	Trustee
Dan Wesner	Trustee
Stacy Ziarko	Trustee



# The Strategic Plan Process

# Seek a Professional

Engaged Schmucker Advising Group to facilitate the process.





#### Pre-Plan

**Gather information** 

# **Workshop Session 1**

Review input data and survey results; discuss key stakeholders, review the UCS Empowered Strategic Plan, and brainstorm core values.



# Workshop Session 2

Assess the Foundation through SWOT analysis, determine Mission and Vision.

# **Workshop Session 3**

In-depth discussion on Marketing, Awareness and Outreach driving factors and develop related strategic priorities.



# Workshop Session 4

In-depth discussion on Fundraising and Infrastructure driving factors and develop related strategic priorities.

# Finalize and Approve

Finalize strategic plan, including strategic objectives and approve.





# Mission, Vision, and Core Values



# **MISSION**

#### What is the UCS Foundation's purpose?

The UCS Foundation, through partnerships with the community and the UCS district, encourages and supports educators and students to enhance educational experiences beyond what is possible with public funding.



# VISION

#### Where is the UCS Foundation headed and what will it look like?

The UCS Foundation will be the model for education foundations in the State of Michigan recognized for the funds raised, assets built, partnerships formed, programs delivered, grants awarded, and the impact realized.



## **Student Success**

From the beginning, the Foundation has been driven to advance student success. We continue to hold this as a primary goal and endeavor to contribute to their success through our programs and grants.

# Well-Being

We will give time and attention to developing financial, social, physical, developmental, psychological and emotional wellness to enable our foundation, our board, our donors, our district, our students and teachers, and our relationships to thrive.

# **Engagement**

We will actively involve the community – educators, businesses, residents, parents and alumni – to fully engage with the UCS district.

# Inspiration

We are driven by our passion for our students, their educators, and this community. We will encourage others to invest their time, talents and resources in the education of UCS students.

# Stewardship

We value the resources that are contributed to the Foundation and will responsibly use them to increase what the District can do for its students through innovation and strategy.

# **Equity**

Each UCS student deserves to have the best learning environment and tools to foster dynamic, creative learning opportunities that vary based on individual student needs.



# Strategic Objectives

Our strategic plan will focus on four main objectives.

# grow Awareness

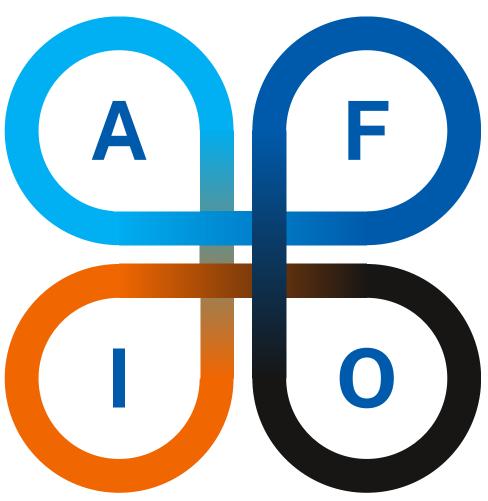


UCS Foundation will establish and promote its brand through comprehensive marketing to engage with key stakeholders (staff, families, community, business, alumni, etc.) to ensure they understand the Foundation's purpose.

# strengthen Fundraising

Create an annual campaign to raise a minimum of \$500,000 per year through targeted and general donations.





# build Infrastructure



Develop efficient infrastructure pillars to achieve our mission and vision.

# expand Outreach

Engage parents, UCS staff, businesses and alumni to share their time, treasure and talents in support of UCSF.





# **Thank You**



www.ucsfoundation.org email@ucsfoundation.org